



an engine strong as the Atlas needs...

Not just a "pretty good" frame. The frame acknowledged to be the best. The Featherbed. Roadholder forks. Comfort included at no extra cost.

The potent Atlas engine can take you to 120 mph in a matter of seconds. The Atlas stops with 8" front, 7" rear, brakes. No jiggle. No shud-

der. 12 volt lighting means higher night cruising speeds, with safety.

Suspension that swoops around turns...no bounding about. Brakes that stop you. A gearbox that works easily, doesn't break. Throughout, features that make your riding a pleasure.

Norton has a distinctive look.

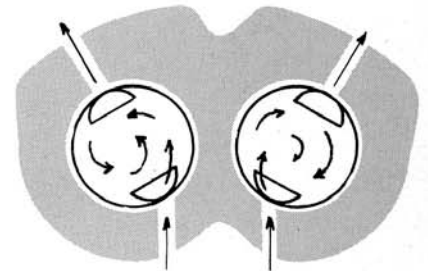
Look at the finish. No jagged edges. Nothing tinny. Impeccable.

We ask you to visit a Norton dealer. Read some road tests before you go in. Ask the dealer questions. The more you know about the Norton, the more you'll like the Norton.



*The
Mighty
750cc
Atlas*

Parallel induction, wide-splayed exhaust results in better cooling, plus greater volumetric efficiency because of the "swirl" effect, diagrammed here.



Norton

*Backed by
America's No. 1
Independent Distributor*

**BERLINER
MOTOR CORP.**

HASBROUCK HTS., N. J.